



# 2023 SPONSORSHIP PROSPECTUS

## 7TH ANNUAL HOUSTON CYBER SUMMIT

May 16, 2023

[houstoncybersummit.com](https://houstoncybersummit.com)

THANK YOU FOR YOUR INTEREST IN SPONSORING

# THE 7<sup>th</sup> ANNUAL HOUSTON CYBER SUMMIT

## How do organizations prioritize cyber security from the top down and the bottom up at the same time?

The Houston Cyber Summit is a forum designed for business leaders and executives to share and learn how to protect and reinforce the business through a proactive cyber security strategy that aligns with business strategy. The Summit will provide real-life case studies and frameworks on keeping businesses safe.

We have a limited number of sponsorship packages for organizations wishing to showcase their support and solutions in the area of cyber security. It is a great opportunity to be part of the discussion, and work hand-in-hand with some of the most respected names in cyber security leadership.

## A look back at our 2022 conference:

- 300 attendees.
- Mix of Board Members, CEOs, CISOs, CIOs and Business Leaders.
- Outstanding feedback:
  - o “Was able to Set up several High Level follow up appointments.
  - o “Great time management, friendly atmosphere, very good networking.”
  - o “The diversity of topics, the knowledge represented by the panelists and the interaction with other attendees made this conference an outstanding educational event.”

# WHO ATTENDS?

Executives from public and private companies, government organizations, health organizations, non-profit organizations, and associations including:

## ATTENDEE TITLES:

- Accelerator Managing Director
- Account Executive
- Actuary
- Assistant Professor of Computer Science
- Account Manager
- Associate Director
- Associate Director of Development
- Associate Director, Enterprise Digitalization
- Audit Partner
- Board of Directors & Deputy Chief
- Business Analyst
- Business Development
- Cyber Security Analyst
- Cyber Security Manager
- Cyber Security Specialist
- CEOs
- CFOs
- COOs
- CISOs
- CIOs
- Chief Learning Officers
- Executive Vice President
- FOUNDER / CO-FOUNDER
- Financial Manager
- IT Director
- IT Risk Analyst
- Security Engineer

## REPRESENTED INDUSTRIES:

- Accounting
- Automotive
- City/County/State
- Consulting
- Education
- Energy
- Federal
- Financial
- Healthcare
- Insurance
- IT
- Law Enforcement
- Legal
- Oil & Gas
- Real Estate
- Retail
- Software
- Sports and Entertainment
- Telecom
- Transportation

## ATTENDING COMPANIES:

- AECOM
- ABIP Advisors
- Allegiance Bank
- American Diabetes Association
- AT&T
- Apollo Information Systems
- Bank of America
- BLUE LANCE
- Boeing Research and Technology
- Catapult Energy Service
- Center for Houston's Future
- CenterPoint Energy
- Center Technologies
- City of Houston
- CriticalStart
- Cyber Watch West
- Cyvatar
- DarkTrace
- Deloitte
- DIR
- FBI InfraGard
- Federal Reserve Bank of Dallas-Houston Branch
- Fluency Security
- Greater Houston Partnership
- HASA
- Hines
- Harris County Sheriff's Office
- Hatch Pitch
- Houston Baptist University
- Houston Community College
- Houston Exponential
- Houston Independent School District
- Houston Police Department
- Howard Hughes Corporation
- HPE
- HP
- ISAO
- ISACA
- JKH Group
- JP Morgan
- KPMG
- Locke Lord
- Lone Star College
- MD Anderson
- Microsoft
- Network Box USA, Inc.
- Nokia
- Oracle
- Pathways in Technology Early College High School
- Plains State Bank
- Procom
- Reneka Digital
- SIM
- Texas Children's Hospital
- University of Houston-CiSRE
- University of Houston College of Technology
- Wells Fargo

# PAST 2022 SPEAKERS

## PHIL BECKETT

CEO  
C3HIE (HASA is now C3HIE)

## GEORGE BUENIK

Director of Public Safety and Homeland Security  
City of Houston

## JESSE CARRILLO

Chief Innovation Officer  
The Howard Hughes Corporation

## MOLLY CAIN

Associate Director  
Enterprise Digitalization at Internal Revenue Service

## GEORGE CRAWFORD

CIO/CISO and Partner  
Catapult Energy Services

## MARY DICKERSON, MBA, CISSP, CISM, PMP

Chief Information Security Officer  
University of Houston | University of Houston System

## DR. KATIE A. EVANS

Dean, Professor of Mathematics  
College of Science and Engineering - Houston Baptist University

## JASON HAWARD-GRAU

Managing Director, Cyber Security Services  
KPMG

## KIMBERLY HUBBARD, MS, MBA

Dean  
IT and Visual Communication, Lone Star College

## PETER HILL

Treasurer  
InfraGard Houston

## RASHMI KILAM

Managing Director,  
Bouin Capital, LLC

## ANTHONY LEATHERWOOD, CFE, M.JUR., C

Chief Information Security Officer  
Centre Technologies

## MADHU MAGANTI, CISA, CPA

Partner, ABIP Advisors  
Cybersecurity & Technology Services Group

## TOM MORENO

Communications Team  
Houston InfraGard Members Alliance

# PAST 2022 SPEAKERS

## RICHARD MUNASSI

Managing Director  
Tampa Bay Wave

## ERIC MIMS, CISSP, CCSP

Director, Enterprise IT Security & ISO, Information Security  
University of Houston-System

## MEL NEVAREZ

Manager Identity & Access Management and Compliance  
Centerpoint Energy

## DR. HEIDAR A. MALKI, PH.D

Interim Dean  
College of Technology-University of Houston

## ANDRES RUZ

Chief Information Security Officer  
5 Factor Technology

## THOMAS RAPHAEL

Cybersecurity & CISCO Academy Instructor  
Rose M. Avalos P-TECH School

## ELIZABETH ROGERS, CIPP/US

Partner  
Michael Best

## ANDY SAWYER

CISSP, CISM, C|CISO | Chief of Security and Facilities  
Locke Lord, LLP

## TONY SAUERHOFF

Deputy CISO and State Cybersecurity Coordinator  
Texas Department of Information Resources (DIR)

## PIERLUIGI STELLA

CTO  
Network Box USA, Inc

## TONY SOUZA, CISM, CRISC, CDPSE

Director of Cybersecurity (CISO) & Enterprise Architecture  
CenterPoint Energy

## CAMARON THORSON

Audit Partner  
KPMG

## PETER THOMAS, CISSP

CTO  
BLUE LANCE, INC.

## JON VILLANTI, CISSP

EVP, Chief Information Security Officer  
Allegiance Bank

## PAST 2022 SPEAKERS

**REVA VERMA**

CEO

Reneka Digital

**JANNA WHITE**

Special Agent (SA) InfraGard Coordinator

Houston FBI Office

**GREG WRIGHT**

Founder

Hatch Pitch

**KIM WOODRUFF, MBA, CISSP, CISM**

President

Houston InfraGard Members Alliance

# 2023 SPONSORSHIP PACKAGES

Entitlements	Gold (3) \$6,000.00	Silver (5) \$4,500.00	Bronze (10) \$3,000.00	Lunch Sponsor \$6,000.00	Breakfast \$3,500.00	Lanyard \$2,000.00	Conference Bag \$2,000.00
Digital Banner	✓	✓	✓	✓	✓	✓	✓
6ft Table	✓	✓	✓	✓	✓		
Passes for the staff	✓ (5)	✓ (4)	✓ (2)	✓ (3)	✓ (2)	✓	✓
Company logo displayed throughout facility	✓	✓	✓	✓	✓		
Company logo displayed on all marketing collateral	✓	✓	✓	✓	✓	✓	✓
Company brochure included in conference bags	✓	✓	✓	✓	✓		
Verbal acknowledgement	✓	✓	✓	✓	✓		
5 min speaking opportunity	✓						
Photo Booth logo	✓						
Giveaways on stage	✓						
Reserved lunch tables (1)	✓	✓					
Branded Giveaways/ promotional marketing materials in the conference bag	✓	✓	✓				
Social Media Promotion	✓	✓	✓	✓	✓	✓	✓
Access to attendee list pre-event (major sponsors only)	✓			✓			
Access to attendee list post event	✓	✓	✓	✓	✓		
Marketing Materials on Tables				✓	✓		
Sponsor Banner				✓	✓		
Lanyard						✓	
Lunch				✓			
Breakfast					✓		

# 2023 Agenda





## ◇ WHERE LEADERS CONVENE ◇



HOUSTON CYBER SUMMIT is an annual event organized and produced by Cyber Houston. It is a forum designed for business leaders and executives to learn how to thrive in an era of cyber-attacks, protect and reinforce their business, and invest in proactive cyber security that aligns with the business strategy.

Cyber Houston is committed to ensuring the Greater Houston region and its citizens are continuously educated and prepared to conduct day-to-day cyber activities in a safe and secure manner.

Cyber Houston is brought to you by business leaders and cybersecurity professionals. Our goal is to encourage discussion around cybersecurity awareness and best practices.

**Visit us: [cyberhouston.org](http://cyberhouston.org)**